

Flagler College Gargoyle

gargoyle.flagler.edu

ADVERTISING RATES 2008-2009

About Us...



The Flagler College Gargoyle is published eight times per year, September through April. With a circulation of 3,000, the Gargoyle reaches

students, faculty, staff, alumni, parents of Flagler students, and other members of the college and St. Augustine communities.

The Gargoyle focuses on campus news and current events. An arts and entertainment section covers music, theatre and local/regional artists.

The editorial page offers insight on issues from government and politics, to the environment and experiences of college student preparing to enter the job market.

Capture your share of this select market... advertise with the Flagler College Gargoyle.

ADVERTISING SIZES & RATES

Ad	Size	1X	4X*	8X*
Small Horizontal:	5.0833" w x 2.75" h	\$79.00	\$71.25	\$63.25
Small Vertical:	2.9833" w x 5.75" h	\$99.25	\$89.50	\$79.50
Small Square:	5.0833" w x 5.75" h	\$165.50	\$149.00	\$132.50
Large Horizontal:	10 1/3" w x 5.5" h	\$316.25	\$284.75	\$253.00
Large Vertical:	5.0833" w x 11.5" h	\$330.75	\$297.75	\$264.75
Large Square:	8.2333" w x 8.5" h	\$391.00	\$352.00	\$313.00

SPECIFICATIONS

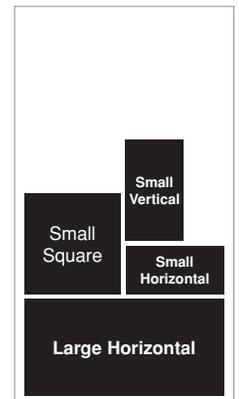
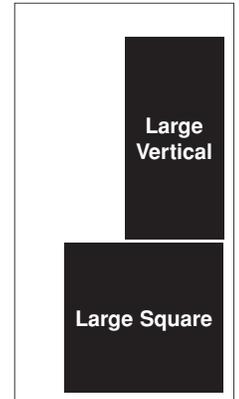
Sheet size: Broadsheet
Print area: 10.5" x 21.5"
Column width: .8833"

ADVERTISING PAYMENT POLICY

- All single-run ads must be paid prior to publication •
- Checks payable to: Flagler College Gargoyle
- * Non-agency, new accounts require a 50% deposit for frequency discounts.

- Advertising will be considered correct and will run as submitted by the client. Clients are responsible for submitting legible, accurate copy and clear instructions.
- Art must be of high quality, suitable for reproduction: clean, undamaged, sharp black/grey on white. The Gargoyle will not guarantee the readability of any ad made with lesser-quality art provided by client.
- Ads may be submitted electronically in .eps, .tif or .pdf format, and must contain all fonts and/or original digital art files in .tif or .eps format, at 200 resolution greyscale. NO COLOR. FTP available for files larger than 3 MB.
- The Gargoyle reserves the right to retype logos and text done in fonts other than those owned by the Gargoyle if client is unable to supply camera-ready art.
- The publisher reserves the right to revoke or edit any advertising that may not adhere to publication policy.
- Advertisers must notify the Gargoyle of errors and omissions within 72 hours after publication, or advertising is assumed correct. Compensation will be credit only.
- A confirmed reservation must be made by the space deadline(s) indicated below. No advertising may be canceled beyond the materials deadline(s).

Send camera-ready artwork to gargoyleads@flagler.edu



Contact Info

Student Manager:

Caitlin Hevey

Mail: PO Box 1027
St. Augustine, FL 32085

Street: 74 King St., 32084

Office: Proctor Library, Rm 324

Phone: (904) 819-6333

E-mail: gargoyleads@flagler.edu

Fax: (904) 826-3224

Advertising Adviser:

Carrie Pack

(904) 819-6201

cpack@flagler.edu

Publication Schedule & Deadlines

FALL 2008

Thursday, Sept. 25

Space deadline: Monday, Sept. 8
Materials deadline: Monday, Sept. 15

Thursday, Oct. 16

Space deadline: Monday, Sept. 29
Materials deadline: Monday, Oct. 6

Thursday, Nov. 6

Space deadline: Monday, Oct. 20
Materials deadline: Monday, Oct. 27

Thursday, Dec. 4

Space deadline: Monday, Nov. 17
Materials deadline: Monday, Nov. 24

SPRING 2009

Thursday, Jan. 29

Space deadline: Monday, Jan. 14
Materials deadline: Monday, Jan. 21

Thursday, Feb. 19

Space deadline: Monday, Feb. 4
Materials deadline: Monday, Feb. 11

Thursday, March 12

Space deadline: Monday, Feb. 23
Materials deadline: Monday, March 2

Thursday, April 9

Space deadline: Monday, March 23
Materials deadline: Monday, March 30